KOICONNECT LTD: Cookie Policy

Last updated: March 27, 2025

I.   Introduction

Welcome to KOICONNECT LTD!

This Cookie Policy ("Cookie Notice") is intended to inform you about the use of cookies and other tracking technologies on the website https://koinsky.com (the "Website"), which is owned and operated by KOICONNECT LTD (the "Company"). These technologies, as further detailed in our Cookie Notice, are utilized to enhance your browsing experience, improve website functionality, and ensure security while using the Website.

This Cookie Notice constitutes an integral part of the Privacy Policy of Company and is effective as of March 27, 2025. It applies to all users accessing or using the Website from that date forward.

By accessing and using the Website, you acknowledge and accept that cookies and similar tracking technologies may be utilized to collect information about your activity in the Website.

Continued browsing or interaction with the Website constitutes your affirmative consent to the use of cookies as described in this Cookie Notice. Should you wish to restrict or disable cookies, you may do so through your browser settings; however, this may impact the functionality and performance of the Website.

II.   What are Cookies?

A cookie is a small file composed of letters and numbers that our Website asks your browser to store on your device. Cookies enable us to gather information regarding your usage of the Website, which allows us to provide statistical insights and offer you an optimal browsing experience. Cookies help the Website to function properly.

Depending on their lifespan, cookies can be either persistent or session cookies:

- **Persistent cookies** remain on your device until their expiry or until you choose to delete them.
- **Session cookies** are deleted immediately once you close your web browser (end the browser session).

III.   Types of Cookies We Use

Cookies help us ensure the Website functions properly by providing essential features such as page navigation and access to secure areas. These cookies do not collect any personal data. Without these cookies, our Website will not perform fully, and we may not be able to offer certain core functions and features.

a) <u>Automatically Activated Cookies Upon Visit:</u>

- **Session Cookies:** These are stored in your device memory and are only saved until the browser is closed. They help our Website understand how you navigate from page to page, remembering actions taken on previous pages, and ensuring website security and basic functions. These cookies are not saved to your device's hard disk and do not collect any data from your device.
- **Persistent Cookies:** These cookies are stored on your device's hard disk and remain even when the browser is closed. Persistent cookies help us recognise you as a returning user, allowing us to remember your preferences and actions from prior visits. These cookies are stored for a set period of time, based on the type of cookie.

b) <u>Cookies Activated Upon User Interaction:</u>

- **Essential (Functional) Cookies:** These cookies are necessary for basic website functionality, such as logging in and securely accessing protected areas. They allow the Website to remember your choices and ensure a personalised experience. These cookies do not track your activities on other websites and do not collect personal information.
- **Statistics Cookies:** These cookies collect information about how you use the Website, such as the pages you visit, how fast the pages load, the links you click on, and whether they lead to functioning pages. This data is anonymised and is not used to identify you personally.
- **Analytics Cookies:** These cookies help us understand your actions on the Website and gather your feedback through tools like heatmaps, session recordings, and surveys. This information helps us improve the Website's performance and usability.
- **Marketing Cookies:** These cookies collect information about your browsing habits to create a user profile. They are used to deliver ads tailored to your interests, limit the number of times an ad is shown, assess the effectiveness of advertising campaigns, and understand your behaviour after interacting with ads. We also use third-party cookies for advertising purposes, such as those from Google and other advertisers, to personalise and optimise marketing communications. Third-party advertisers may use cookies to track your interactions and personalise the ads you see based on data such as your geographic location (via your IP address).

IV.   Third-Party Cookies

We may allow third-party service providers to place cookies on your device to enhance your experience on our Website. These third parties, such as advertisers, social media platforms, and analytics providers, may collect information about your browsing activities across various websites. The information they gather is used to analyse trends, deliver personalised advertising, and measure the effectiveness of marketing campaigns.

For example, a third-party advertising service might use cookies to track your interaction with ads on our Website and then show you relevant advertisements on other sites based on your interests. Similarly, an analytics service may use cookies to gather data about how you navigate the Website, enabling us to improve the user experience.

While we do not control the cookies set by these third-party services, we want you to be aware that their cookies may track your online activities and help shape the ads you see across the web.

To manage or disable third-party cookies, you can visit the privacy settings or cookie preferences of these third-party services.

For further details on how third-party cookies work, you can visit the privacy or cookie policies of the respective service providers.

V.   How Long We Keep Cookies

The duration for which cookies are stored on your device depends on the type of cookie and your preferences. Session cookies are deleted once your browser session ends, while persistent cookies can be retained for a period of time as defined by the cookie itself.

VI.   Managing Your Cookie Preferences

Cookie consent and Withdrawal

You can modify or withdraw your consent for the use of cookies at any time. If you choose to withdraw consent, some Website features may not work properly, and you may not be able to access certain parts of the Website.

Third-Party Opt-Out: You can opt out of third-party cookies by visiting their respective privacy or cookie settings (e.g., Google Ads settings for personalised ads). For further details about cookies and how to manage them, visit AboutCookies.org.

Browser Settings: Most web browsers allow you to manage cookies through their settings. You can configure your browser to accept, block, or delete cookies, as well as enable notifications when a cookie is being placed on your device. To modify these settings, please refer to your browser's help function or the following links:

Google Chrome: https://support.google.com/chrome/answer/95647

Microsoft   Edge   and   Internet   Explorer: https://support.microsoft.com/en-us/windows/manage-cookies-in-microsoft-edge-view-allow-block-delete-and-use-168dab11-0753-043d-7c16-ede5947fc64d

Mozilla Firefox: https://support.mozilla.org/en-US/kb/enhanced-tracking-protection-firefox-desktop?redirectlocale=en-US&redirectslug=enable-and-disable-cookies-website-preferences

Apple Safari: https://support.apple.com/en-mide/guide/safari/sfri11471/mac

Please note that deleting or blocking cookies may negatively affect the website's performance and limit access to certain features.

Withdrawing Consent for the Use of Cookies: You may withdraw your consent to the use of cookies at any time by changing your settings in your browser. However, restricting certain cookies may affect the website's functionality and the personalization of your user experience.

Effective management of cookie settings allows you to control what data is collected during your interactions with the website.

VII.   Changes to this Cookie Policy

We may update this Cookie Policy from time to time to reflect changes in the way we use cookies or for other operational, legal, or regulatory reasons. We will notify you of any significant changes by posting the new Cookie Policy on our Website. We encourage you to review this Cookie Policy periodically for any updates.

VIII. Contact Us

If you have any questions or concerns regarding this Cookie Policy, please contact us at:

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